



Inspiring industry podcast reaches 100k downloads

Huntingdon (UK) ... August 2021 ... Leading materials supplier, Goodfellow, has reached a new milestone with its **Materials Inside Podcast**, which has now reached 100,000 downloads in just 5 months, across 20 episodes.

The series, which has been created with researchers, developers and STEM students in mind, is ideal for anyone with an interest in the science behind materials, no matter what their level of understanding. This is thanks to the unique perspective of the podcast, which looks at not only the basics of each material, but also any unique applications, such as material usage in art and design projects.

Guests on the series have included artists from the Transition Craft Design collective, street artist Plastic Jesus, Foster + Partners associate architect Andy Harris, and Drag SOS superstar Anna Phylactic - showing just how diverse the world of materials innovation is. Aphrodite Tomou, Goodfellow Technical Manager, and Adam Sells, Goodfellow Sales Manager, have also been regulars on the series – expertly explaining material properties, applications, and curiosities.



Throughout the first series, Materials Inside partnered with two charities, Outside In and Black Beetle Health. Outside In aims to provide a platform for artists who face significant barriers to the art world. Black Beetle Health, a public health community organisation dedicated to promoting health, wellbeing and equality for LGBTQ+ communities of colour, was part of the special Pride edition series – a collection of four episodes in which the hosts talked with guests from across the LGBTQI+ community.

Host of the podcast, **Goodfellow Global Marketing Manager Joel Aleixo**, commented: “Creating this podcast has been a really enjoyable and exciting experience for me, the team here at Goodfellow, and our special guests. This milestone is an incredibly important one, as it proves just how versatile the podcast is, and how accessible and relatable it is for people – no matter what level of materials knowledge they have, or where their interests lie.”

Goodfellow CEO Stephen Aldersley commented: “To reach 100,000 downloads in just 5 months is incredible. This achievement has exceeded all expectations and we are excited to continue creating these podcasts for the foreseeable future.”

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Notes to editor:

The podcast's charity partner, [Outside In](#), a national charity that aims to provide a platform for artists who face significant barriers to the art world due to health, disability, social circumstance or isolation, will be receiving donations from Goodfellow throughout the first series.

[Black Beetle Health](#), the Pride special charity partner, is a public health community organisation and registered charity. It is dedicated to promoting health, wellbeing and equality for LGBTQ+ communities of colour by shedding light on important health disparities among these communities in the UK and around the world.

About Goodfellow

With over 6,000 customers supported by a worldwide network of offices, agents and distributors, Goodfellow is a leading global supplier of metals, alloys, ceramics, glasses, polymers, compounds, composites and other materials to meet the research, development and specialist production requirements of science and industry. The Company has an extensive range of 70,000 catalogue products in multiple forms available off the shelf, most subject to free delivery within 48 hours and with no minimum order quantities. Goodfellow also offers a comprehensive range of bespoke processing services, effectively operating as an extension of a customer's production team in order to develop custom-fabricated components in any quantity required.

Goodfellow's in-house team comprises fellow scientists and engineers with extensive knowledge of materials and processing. Through their technical expertise and a supporting range of specification tools, the Company has built an unrivalled reputation for helping to find solutions to even the most challenging of research problems. All of their products are underpinned by ISO 9001 quality accreditation.

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